

Privacy Policy

INTRODUCTION

Thank you for choosing to be part of our community at V-Labs Ltd. (“company”, “we”, “us”, or “our”). We are committed to protecting your personal information and your right to privacy.

When you visit our website www.getpizazz.com (“Website”) and use our services, you trust us with your personal information. We take your privacy very seriously. In this privacy notice, we describe our privacy policy. We seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it.

This privacy policy applies to all information collected through the Website, email correspondence with us, mobile apps, corporate landing pages, API, and/or any related services, sales, marketing or events (we refer to them collectively in this privacy policy as the "**Platforms**" "**Services**").

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with us. If there are any terms in this privacy policy that you do not agree with, please discontinue use of our site and our Services.

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WHAT INFORMATION DO WE COLLECT?

The personal information that we collect depends on the context of your interactions with us and our Platforms, the choices you make and the Services, products and features you use. Specifically, we collect the following information by the following means. When we talk about “Personal Information” in this privacy notice, we mean all of the information collect by us as detailed bellow, as long as this information is by itself or with other data or information we possess identify you or any other individual.

You have no legal obligation to provide us with any legal information

Personal information you disclose to us

***The Short Story:** We collect personal information that you provide to us such as name, address, contact information, including country of residence and company name, position, email address, logo, passwords and security data, payment information, and social media login data.*

We collect personal information that you voluntarily provide to us when;

- Registering at the Platforms as a customer or freelancer;
- You contact sales and express an interest in obtaining information about us or our products and Services;
- When you interact with our customer support;
- When participating in activities on the Platforms such as posting messages in our online forums or otherwise contacting us including in the open text boxes in our online forms;

Personal information you disclose to us include the following:

Name and Contact Data. We collect your first and last name, email address, postal address, phone number, company name, industry and other similar contact data.

Credentials. We collect passwords, password hints, and similar security information used for authentication and account access.

Payment Data. We collect data necessary to process your payment if you make purchases, such as you’re the last 4 digits of your payment instrument number (such as a credit card number), and billing address, Other than that all other payment data is stored by our payment processor PayPal and Isracard, and you should review their privacy policies found here:

- <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>
- <https://digital.isracard.co.il/pages/legal/privacy/>

All personal information that you provide to us must be true, complete and accurate, and you must notify us of any changes to such personal information.

You also represent and warrant to us that you have the full right and authority and received all necessary consents and approvals (in such cases where such consent and approvals are required) to share with us all such personal information.

Information automatically collected

The Short Story: *Some information – such as IP address and/or browser and device characteristics – is collected automatically when you visit our Platforms. This information is primarily needed to maintain the security and operation of our Platforms, and for our internal analytics and reporting purposes.*

We automatically collect certain information when you visit, use or navigate our Platforms. This automated collection of information is performed using cookies and similar technologies.

Personal information we automatically collect does not reveal your specific identity (like your name or contact information) but may include the following:

- device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name;
- Country, location, information about how and when you use our Platforms and other technical information.

Information collected from other Sources

The Short Story: *We may collect limited data from public databases, marketing partners, social media platforms, and other outside sources.*

We may obtain information about you from other sources, such as public databases, joint marketing partners, social media platforms (such as Facebook, Google and LinkedIn), as well as from other third parties.

Examples of the information we receive from other sources include:

- Social media profile information (your name, gender, birthday, email, current city, state and country, user identification numbers for your contacts, profile picture URL and any other information that you choose to make public);
- Marketing leads and search results and links, including paid listings (such as sponsored links).

HOW DO WE USE YOUR INFORMATION?

The Short Story: *We process your information for purposes based on legitimate business interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.*

We use personal information collected via our Platforms for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests ("**Business Purposes**"), in order to enter into or perform a contract with you ("**Contractual**"), with your consent ("**Consent**"), and/or for compliance with our legal obligations ("**Legal Reasons**"). We indicate the specific processing grounds we rely on next to each purpose listed below.

We use the information we collect or receive:

- **To facilitate and operate our Platforms, provide with you our Services and products and fulfill and manage your orders** - For Contractual and Business Reasons. This will include authenticating you to provide access to the Services and our Platforms, providing you with assistance and support.
- **To send administrative information to you** - for Business Purposes, Legal Reasons and Contractual. We may use your personal information to send you product, service and new feature information and/or information about changes to our terms, conditions, and policies.
- **To send you marketing and promotional communications** - with your Consent. We and/or our third-party marketing partners may use the personal information you send to us for our marketing purposes if this is in accordance with your marketing preferences. You can opt-out of our marketing emails at any time (see the "Your Privacy Rights" section below).
- **To post testimonials** with your Consent. We post testimonials on our Platforms that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and testimonial. If you wish to update, or delete your testimonial, please contact us at team@getpizazz.com and be sure to include your name, testimonial location, and contact information.
- **Deliver targeted advertising to you** for our Business Purposes and/or with your Consent. We may use your information to develop and display content and advertising (and work with third parties who do so) tailored to your interests and/or location and to measure its effectiveness. For more information, see our Cookie Policy.
- **Request Feedback** for our Business Purposes and/or with your Consent. We may use your information to request feedback and to contact you about your use of our Platforms.
- **To protect our Platforms** for Business Purposes and/or Legal Reasons. We may use your information as part of our efforts to keep our Platforms safe and secure (for example, for fraud monitoring and prevention).
- **To enable user-to-user communications**, with your consent we may use your information in order to enable user-to-user communications with each user's consent.
- **To enforce our terms, conditions and policies** - for Legal and Contractual Reasons and Business Reasons.

- **To respond to legal requests and prevent harm**, for Legal Reasons. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
- **For other Business Purposes**. We may use your information for other Business Purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Platforms, products, Services, marketing and your experience.

HOW WE SHARE YOUR INFORMATION?

The short story: We only share information with your consent, to comply with laws, to protect your rights, or to fulfill our contract and legal obligation to you or other business obligations.

We only share and disclose your information in the following situations:

- **With your Consent**. We may disclose your personal information for any other purpose with your consent.
- **Compliance with Laws**. We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests and Legal Rights**. We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.
- **Affiliates**. We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
- **Business Partners, Vendors, Consultants and Other Third-Party Service Providers**. We may share your data with third party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer service and marketing efforts. We may allow selected third parties to use tracking technology on our Platforms, which will enable them to collect data about how you interact with the Platforms over time. These Service Providers may have access to your personal information, depending on each of their specific roles and purposes, and may only use it for such limited purposes as determined in our agreements with them.
- Please see below our current list affiliates, Business Partners, Vendors, Consultants and Other Third-Party Service Providers:

Affiliate	Country

Processor / Sub-processor Name	Service they provide	Country	Link to Privacy Policy

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **Third-Party Advertisers.** We may use third-party advertising companies to serve ads when you visit our Platforms. These companies may use information about your visits to our Platforms and other websites that are contained in web cookies and other tracking technologies in order to provide advertisements about goods and services of interest to you. See our Cookie Policy for further information.
- **Other Users.** When you share personal information (for example, by posting comments, contributions or other content to our Platforms) or otherwise interact with public areas of the Platforms, such personal information may be viewed by all users and may be publicly distributed outside our Platforms in perpetuity. If you interact with other users of our Platforms and register through a social network (such as Facebook), your contacts on the social network will see your name, profile photo, and descriptions of your activity. Similarly, other users will be able to view descriptions of your activity, communicate with you within our Platforms, and view your profile.

COOKIES AND OTHER TRACKING TECHNOLOGIES

***In Short:** We may use cookies and other tracking technologies to collect and store your information.*

“Cookies” are data files that are placed on your device or computer and often include an anonymous unique identifier.

“Log files” track actions occurring on our servers and Platforms, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.

“Web beacons”, “tags”, and “pixels” are electronic files used to record information about how you browse our Platforms.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or Services of our Platforms.

Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Policy.

SOCIAL MEDIA FEATURES, AD NETWORKS AND DO NOT TRACK

The Short Story: Our Platforms include certain Social Media features. These Social Media Features may collect certain Personal Information, your interactions with these third parties’ social media Features are governed by their policies and not ours.

Due to lack of standardization, currently, our systems do not recognize browser “do-not-track” requests.

Our Services include certain Social Media features, widgets, such as the,” “Facebook Like”, or “Share this” button or other interactive mini-programs (“Social Media Features”). These Social Media Features may collect certain Personal Information such as your IP address or which page you are visiting on our Platforms and may set a cookie to enable them to function properly. Social Media Features are either hosted by a third party or hosted directly on our Platforms and Services. Your interactions with these third parties’ Social Media Features are governed by their policies and not ours.

You can manage your preferences for many of these advertising programs through the links provided below:

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)
- [LinkedIn](#)

INTERNATIONAL TRANSFERS

The short story: *We may transfer, store, and process your information in countries other than your own.*

Our servers are located in Israel and the USA. Please be aware that your information may be transferred to, stored, and processed by us in our facilities and by those third parties with whom we may share your personal information (see "Disclosure of Your Information" above), in the USA and Israel.

If you are a resident in the European Economic Area, please be advised the all transfers to Israel are based on Adequacy Decision and all transfers to the USA are based on European Commission's Standard Contractual Clauses.

European Commission's Standard Contractual Clauses - The European Commission has determined that the Standard Contractual Clauses provide sufficient safeguards to protect the personal data transferred outside the EU or EEA. For more information, please visit https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_en. All such transfer based on Standard Contractual Clauses require all such recipients to protect personal information that they process from the EEA in accordance with European data protection laws. We have implemented similar appropriate safeguards with our third-party service providers and partners and further details can be provided upon request.

THIRD-PARTY WEBSITES AND CONTENT

The Short Story: We are not responsible for the safety of any information that you share with third-party providers who advertise, but are not affiliated with, our Sites.

Our Platforms may contain advertisements from third parties that are not affiliated with us and which may link to other websites, online services or mobile applications. We cannot guarantee the safety and privacy of data you provide to any third parties. Any data collected by third parties is not covered by this privacy policy. We are not responsible for the content or privacy and security practices and policies of any third parties, including other websites, services or applications that may be linked to or from our Platforms. You should review the policies of such third parties and contact them directly to respond to your questions.

HOW LONG DO WE KEEP YOUR INFORMATION?

The Short Story: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy policy unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements).

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize it, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

KEEPING YOUR INFORMATION SAFE

The Short Story: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, transmission of personal information to and from our Platforms is at your own risk. You should only access the Services within a secure environment.

INFORMATION FROM MINORS

The Short story: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly solicit data from or market to children under 18 years of age. By using our Platforms, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of our Platforms. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we have collected from children under age 18, please contact us at team@getpizazz.com.

YOUR PRIVACY RIGHTS AND HOW TO EXERCISE THEM?

The Short Story: In some regions, such as the European Economic Area, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.

In some regions (like the European Economic Area), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, please use the contact details provided below. We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness of the processing before its withdrawal.

If you are resident in the European Economic Area and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: http://ec.europa.eu/justice/data-protection/bodies/authorities/index_en.htm

Account Information

You may at any time review or change the information in your account or terminate your account by:

- Logging into your account settings and updating your account
- Contacting us using the contact information provided below

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use and/or comply with legal requirements.

Opting out of email marketing: You can unsubscribe from our marketing email list at any time by clicking on the unsubscribe link in the emails that we send or by contacting us using the details provided below. You will then be removed from the marketing email list – however, we will still need to send you service-related emails that are necessary for the administration and use of your account. You can also opt-out by:

- Noting your preferences at the time you register your account with our Platforms.
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below

DATA CONTROLLER/PROCESSOR and DATA PROCESSING AGREEMENTS

The short story: We are the controller of some of your personal information; we are the processor of any personal information processed on your behalf.

We are the “Data Controller” of all personal information not specifically excluded below. In such instances, our service providers processing such data will assume the role of “Data Processor”.

If you upload or submit information / data or other content to our Platforms or through our Services and products which includes personal information, such data will only be processed by us on behalf of you. In such instances, you shall be deemed the “Data Controller” of such data or information, and we will process such information on your behalf, as your “Data Processor”, in accordance with your reasonable instructions and Data Protection Agreement, subject to our Terms and Conditions, our Data Processing Agreement with

such Customer (to the extent applicable) and other commercial agreements. Our Service Providers shall act as designated Sub-Processors in these instances.

You will be responsible for meeting any legal requirements applicable to Data Controllers (such as establishing a legal basis for processing and responding to Data Subject Rights requests concerning the data they control).

If applicable, you can contact us in order to receive our Data Processing Agreement here [Email Address].

RIGHTS OF CALIFORNIA RESIDENTS

The Short Story: if you are a resident of California, you are granted specific rights regarding access to your personal information.

We do not sell your personal information for the intents and purposes of the California Consumer Privacy Act (CCPA).

California Civil Code Section 1798.83, also known as the “Shine The Light” law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with our Platforms, you have the right to request removal of unwanted data that you publicly post on our Platforms To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on our Platforms, but please be aware that the data may not be completely or comprehensively removed from our systems.

UPDATES TO THIS POLICY

The Short Story: we will update this policy as necessary to stay compliant with relevant laws.

We may update this privacy policy from time to time. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy policy, we may notify you either by prominently posting a notice of such changes

or by directly sending you a notification. We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this policy, email us at [INSERT CONTACT EMAIL] or by post to:

V-Labs Ltd.

16 Coral St.

Reut, Israel 71799